# **NEED SOMETHING?**

To submit a marketing and communication request visit charlestonsouthern.edu/marcommrequest To view the status of your request visit csuniv.edu/requeststatus

# WEBSITE (CHARLESTONSOUTHERN.EDU)

#### Website Edit, New Page, or Directory Update

 Submit a MarComm Request A minimum 2-week notice is required.

#### **MyCSU**

• Submit an IT Work Order - support.csuniv.edu

#### **Cashnet / Payment Setup**

Contact the business office jwelch@csuniv.edu

### **EMAIL**

#### **Campuswide Announcements**

- To All Employees: bucmessage@csuniv.edu
- To Students: Idiel@csuniv.edu
- To Faculty Only: mwood@csuniv.edu

#### **BUC Nation App**

Email Idiel@csuniv.edu

#### **Email Newsletters**

Submit a MarComm Request

# **MULTIMEDIA**

#### **Marketing Portal**

csuniv.canto.com/v/Marketing

#### Photo/Video Database

csuniv.canto.com/v/PhotoVideo

#### Photography Services / Check-out a Camera

 Submit a MarComm Request A minimum 2-week notice is required.

#### **Video Services**

- Promotional/Marketing Purposes: Submit a MarComm Request
- Academic/Classroom Purposes: contact bmcglothlin@csuniv.edu

#### **One Button Studio**

Email bmcglothlin@csuniv.edu to reserve

CSU has limited photography and video resources. Your request will be reviewed and responded to according to priority and availability.

A minimum 4-week notice is required.

#### **PowerPoint Presentations**

Visit csuniv.canto.com/v/marketing to download official templates

 For approval for public promotional use, submit a MarComm Request

# **GRAPHICS**

#### Logos

Visit csuniv.canto.com/v/Marketing to download official logos in all formats

#### **Departmental and College Sublogos**

Submit a MarComm Request

#### All Other Graphic Design Services

Submit a MarComm Request
 A minimum 4-week notice and an open PO is required.

## **PRINTING**

### **Business Cards, Stationery & Name Badges**

- Visit the Knight Printing VMD (aka online store) at marcomcentral.app.pti.com/knightpress/csu
- For new users, email VMD@dayorknight.com to create a VMD login/password

A PO Number must be generated prior to placing VMD orders.

#### Plaques, Awards, Etc.

• ABC Trophies - sales@abctrophies.com

#### All Other Printing (Signs, Posters, T-shirts, Etc.)

Submit a MarComm Request
 A minimum 4-week notice and an open PO is required.

# **EVENT PROMOTION & PR**

#### Social Media (Facebook, Twitter, Instagram)

- To submit information to be posted, submit a MarComm Request
- For graphic creation, Submit a MarComm Request
   A minimum 4-week notice is required.

#### **Buc News Network Ads (aka Campus TVs)**

- Submit ads as jpg, or png at 1920x1080px with a MarComm Request, and suggested run time.
- You may also request an ad be created with a Marcomm Request. Please provide any info needed. A minimum 1-week notice

#### **Printed Flyers/Posters**

 Submit a MarComm Request A minimum 4-week notice is required.

# Public Relations, Stories, Media Alerts & Press Releases

Submit a MarComm Request
 At least 2 weeks in advance.